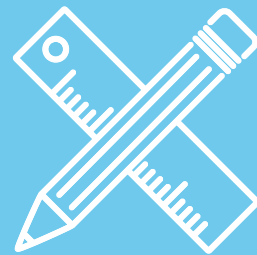


Creator



Automate and control your branding - use templates for graphical marketing material production - connect to your PIM and DAM

Easily create your marketing material online in minutes!

Creator is a powerful, easy to use online editing solution for creating digital media and packaging artwork. It is template driven, giving you piece of mind that your marketing material will always align with your brand guidelines. It enables you to easily create customised templates for product information sheets, documents, brochures, advertisement material, price tags, packaging artwork and much more.

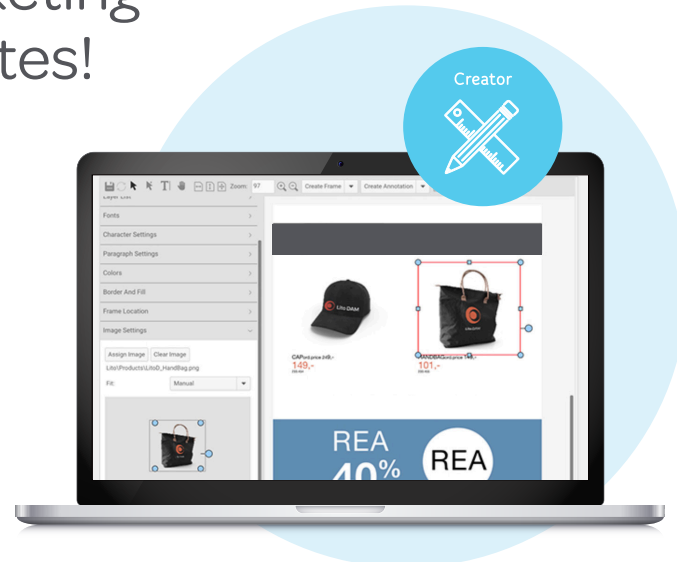
Combine Creator with DAM and PIM and you will be in total control of creating your marketing material. Creator allows anyone to produce marketing collateral quickly and easily!

- If you want a simple solution for making marketing material efficiently, keeping assets and information in one place
- If you work in a cross functional team with output in omni channels



Creator supports any retailer with a large geographical spread who have to deal with local in-shop promotions and prices throughout the various seasons, has a need for customised products, or requires tailor-made print advertisements. Creator will fulfill all these different needs and can be used for:

- Displaying your products online or using printed catalogues, whether it be toys, fertilisers, tools, DIY, home improvement, leisure and much more
- Selling products with seasonal promotions
- Seasonal and local promotions when customised price tags are required, these can be easily created
- If you want to easily create web banners of different sizes and file formats
- When brand control is important, template-based product information sheets following local regulations and language control



An assessment is carried out in order to get a full understanding of your specific needs. We customise our solution based on your requirements and being able to scale the system when needed. This is how it works:

ESTABLISH YOUR REQUIREMENTS AND START CREATING TEMPLATES

We will help you to create and set up templates taking into account your brand rules and guidelines. Create your templates from scratch!

CUSTOMISE YOUR CREATOR

Depending on your needs and rules set up, we will create a tailor-made and use-friendly environment giving all your users access in a secure and easy way.

TEMPLATE BASED GRAPHICAL PRODUCTION - START CREATING YOUR PERSONAL PRODUCT

Sign in to Creator, locate your template for the desired product and enter your variable data, or upload an item list that will be used for the creation of your graphical product. We can also connect to your PIM system that will then link the content with your creation.

OUR ONLINE EDITING TOOL GIVES YOU MORE FREEDOM

Design and control your information with the online editing tool through a built-in preview and complete your marketing material.

WEB TO PRINT - GET FULL CONTROL OF YOUR BRAND

Creator allows you to create different file formats, such as different image formats, PDF, powerpoint or excel files.

CREATE WEB BANNERS, EASILY

Thanks to pre-defined templates Creator allows you to quickly create web banners in different sizes and file formats.

- Easy connections to other systems
- Connect with DAM and PIM to take full control of your marketing material output, securing your brand equity
- Creator seamlessly connects and synchronises to your eCommerce platform so you can be assured your latest product images and marketing material are online - maintain your brand integrity!

“
Creator will make your working life easier as it allows you to create your marketing material instantly and easily
 ”





atom 

CONNECTING YOUR BRAND

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