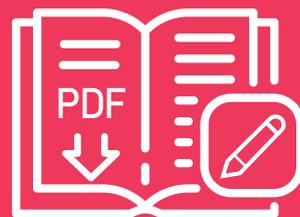


MAG



MAG makes it easy to publish catalogues, brochures, newspapers and other traditionally printed publications online

Digitalise your printed material into interactive publications!

MAG is the ideal way to showcase your company's products and services in a digital catalogue giving a complete overview of your offering. Because it is online, you can easily update the content as your offers change without timely and expensive reprints. We convert your PDF into a searchable, interactive, sharable and accessible digital flip page magazine. Link it with a shopping basket function and you have created a simple shopping experience for your customers.



A printed catalogue is the cornerstone for many companies marketing. The catalogue allows you to share your products with your customers and allows your prospects to easily browse through your offers at their leisure. Although printed catalogues are still popular among many consumer groups, digital versions are attracting more attention and are being used more and more. They have the same layout as the printed version but can easily be read and browsed on a computer, smartphone or tablet. A digital catalogue has many advantages compared to the printed version.

ACCESS ANYWHERE AT ANY TIME

To utilise your catalogue's full potential, it needs to be accessible to your audience! A digital catalogue can be accessed from wherever they are, whenever they like; at work, on a business trip or from home.

EASY TO SHARE DIGITALLY

Consumers are more likely to purchase a product by recommendation. Engage with your customers and make it easy to share your product catalogue to increase traffic to your website. A link to your digital catalogue can be shared by e-mail or social media spreading the word about your products to a wider audience easily.

LINK YOUR CATALOGUE TO YOUR WEB SHOP

By embedding links into your catalogue connected to your online shop, you can easily increase your sales. In a digital catalogue the customer can order a product with just a few simple clicks. By navigating through the catalogue with the search function the customer can find the products they are interested in without having to browse the entire catalogue.

EASY AND FAST UPDATES

When a catalogue is printed, no changes can be made to it until the next edition of the catalogue is made. With a digital version it is easy to make changes quickly and your catalogue is always up to date with the latest information.

REDUCED COSTS

A digital catalogue can significantly help reduce your costs. Instead of mailing the catalogue to all customers, which also increases costs, let the customer view online and order the number of printed versions they require. This saves unnecessary expenses and is also better for the environment.

THE CATALOGUES COMPLEMENT EACH OTHER

A digital catalogue can't completely replace a printed version. Combining your digital and printed catalogues gives you added benefits, they both have a loyal audience. A PDF made available online does not always offer a user-friendly customer experience, instead, convert your PDF into a flipable, browsable digital online catalogue for an improved user experience.

- A digital catalogue gives you a seamless user experience easily accessible from anywhere, its interactive and can be linked directly to your web shop
- By letting the customer interact with your products through omni channels it increases the likelihood they will purchase from you
- A digital catalogue is the perfect way to increase the number of touchpoints and convert offline customers to start engaging online

- Flip pages - Easy to navigate
- Search function - Allow the user to find the correct page or content
- Zoom and page overview - Allow you to zoom in and select different viewing modes
- Content with links - Add supporting hyperlinks to your publication for access to your website or web shop
- HTML5 - Converts your PDF files into HTML5 for use on computers, tablets and mobiles
- Download as a PDF - Easily download the publication to your computer
- Print your publications - Print directly from the web
- Share on social media - Share your publication on Twitter, Facebook, LinkedIn or e-mail a URL-link to a customer
- View statistics - See how many times your posts on social media have been viewed, clicked and shared

"A digital catalogue is the perfect way to increase the number of touchpoints and convert offline customers to start engaging online"





atom 

CONNECTING YOUR BRAND

© 2021 Miller Graphics Group. All rights reserved.